

Discovery Events: Best Exhibition Design & Event Management Company - UK

Working to inch-perfect specific requirements and briefs, Discovery Events Ltd. utilises inherent expertise in all aspects of exhibition and event management to create uniquely memorable events. Bringing together powerful digital media, novel AV and lighting techniques, every event is tailor-made specifically for the client to ensure a truly bespoke service. As LUXLife dives right in to the company, uncover the secrets behind their success as one of the UK's best exhibition design and event management companies.

Discovery Events, a Cheshire-based events management firm, is unique in their offering global experience from a bespoke and highly-personable team where time, effort and relationship count for everything. From conceptualisation to completion, Discovery Events design, manage and execute all aspects of any event, whether it's exhibiting at a conference, launching a new product, or running a series of technical seminars.

Since the company's inception in 2007, Discovery Events has cultivated a team of creators who put together inviting, sophisticated and visually-exciting brand environments. Whatever and wherever the event, this company strive to fulfil objectives and exceed expectations through integrated communication solutions. The team of professionals all bring many years' experience working in large corporate and global agency backgrounds to this small, bespoke service agency.



What makes Discovery Events different is their swiftness and flexibility in responding to clients' project needs. This firm employ an agile and nimble approach to going the extra mile, expertly blending global experience into their highly personable and approachable team. The company work with all sizes of client, from independent, one-off projects to large, global companies.

Essentially plugging any gaps that clients may have in their marketing communication and event management mix, Discovery Events are not averse to rolling up their sleeves in tackling any task or project. Boasting a flat structure to their highly driven and committed team, clients of the company benefit from having the most experienced people close to every account. The team share ideas in being committed to handling every aspect of a client project, delivering the best quality outcomes.

The company also has a sister firm in Discovery PR, a team of dedicated professionals who are ready to research client's business sector and strategic objectives. In doing this, the company can produce quality content that not only generates great coverage, but connects clients with the people they are trying to reach. With an international network of media contacts and a strong technical understanding, Discovery PR is perfectly positioned to deliver real value from objective-driven communications.



Essentially, the success of Discovery Events is due to their unyielding pursuit of class, sophistication and excellence in every event they work with. Marrying this with the ability to translate and extend any client brand, corporate or product message into a multi-channel strategic communication programme, where needed, means Discovery is a business that can deliver a great deal in terms of return on investment. Whether creating stunning stands at national exhibitions, or delivering keynote seminars, this small personable team are always on hand to ensure that every project delivers a professional and erudite experience that leaves its mark.

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